

Notre Vue Estate and Balverne Wines: Background

Coordinates:

11010 Estate Lane Windsor, Sonoma County, California 95492 707/433.4050 info@NotreVueEstate.com

Open seven days 10:30 a.m. - 4:30 p.m., reservations recommended

Facebook: https://www.facebook.com/notrevueestate/
Instagram: https://www.instagram.com/notrevueestate/

Twitter: https://twitter.com/notrevueestate

YouTube: https://www.youtube.com/channel/UCK6j 2ujR dqp1ARU6XbIUg

Estate: 710 acres in total 250 acres planted 350 acres protected open space,

denoted "Forever Wild"

Team:

Bob Stein and Renée Brown Stein, proprietors
Alex Holman, Winemaker
Douglas Lumgair, Estate General Manager
Kirk Tomiser, National Sales & Marketing Manager
Daniel Charles, Viticulturist
Jared Brown, Tasting Room Lead and Wine Club Manager
Jennifer Hanshew, Hospitality and Events Manager
David McCluskey, Digital Marketing Coordinator

Appellations:

The estate spans two world-class growing regions--the Chalk Hill appellation, with its ashy volcanic soils suited perfectly for Bordeaux varietals, and the ancient river bed of the Russian River appellation, ideal for Burgundian varietals.

Current Releases:

2017 Balverne Chardonnay, \$28 2015 Balverne Pinot Noir, \$40 2018 Balverne Reserve Sauvignon Blanc, \$27 2018 Balverne Reserve Pinot Noir, \$45 Notre Vue NV North Coast Brut, \$35



History:

The property was established as Balverne in 1972 and known also as Windsor Oaks and acquired in 1992 by Bob Stein and Renee Brown Stein and then re-launched with the first vintage from Notre Vue Estate in 2014. A number of prestigious North Coast wineries buy grapes from the property.

Balverne: The Balverne family of wines were established at what today is the Notre Vue Estate in 1972 and were revived in 2015 using the image of the red-tailed hawks so prevalent on the property. The name comes from a hybrid Anglo-French term meaning "a place of trees" and pays tribute to the 350 acres of dedicated open space classified as "Forever Wild" created under an agreement with the Sonoma County Land Trust.

<u>Wine Tasting Events & Experiences</u>: Visitors have a wide choice of tastings and tours, including a lakeside tasting, pairing of the wines with small bites, a lunch tour and tasting and an in-depth tour and visit with the winemaker. The winery hosts a variety of events throughout the year, many which entice outdoor enthusiasts to hike, bike, or run through the property and end their visit in the tasting room.

<u>Clubs</u>: The winery offers three different club options, which include regular shipments, tastings, special club-only events, the option to picnic at the Terrace on Block 23 and the Lakeside Pavilions and hike on the vineyard trails. Club members enjoy preferential pricing on wine purchases, events and items for sale in the tasting room.