

## **Notre Vue Estate and Balverne Wines: Background**

### **Coordinates:**

11010 Estate Lane Windsor, Sonoma County, California 95492 (707) 433-4050

info@NotreVueEstate.com

Open Thursday – Monday, 11:30 a.m. – 3:30 p.m., by appointment

Facebook: <https://www.facebook.com/notrevueestate/>

Instagram: <https://www.instagram.com/notrevueestate/>

**Estate:** 710 acres in total; 210 acres planted; 350 acres protected under Sonoma Country Open Space district as a nature preserve in perpetuity.

**Farming:** 210 acres are planted to 16 varietals, including Chardonnay, Sauvignon Blanc, Cabernet Sauvignon, Pinot Noir, Malbec, Syrah, Cabernet Franc, Dolcetto, Sangiovese and others.

### **Team:**

Renée Brown Stein, Proprietor

Alex Holman, Winemaker

Geoffrey Thompson, Estate General Manager

Patrick Hamilton, Viticulturist

Jared Stein, Co-Owner, Wine Club Manager

### **Appellations:**

The estate spans two world-class growing regions-- the ancient river bed of the Russian River appellation, ideal for Burgundian varietals, and the Chalk Hill appellation, with its ashy volcanic soils ideally suited for Bordeaux varietals.

### **History of Notre Vue Estate:**

The property was established as Balverne Cellars in 1972 and acquired in 1992 by Bob Stein and Renée Brown Stein and then re-launched as Notre Vue with the first vintage in 2014. A number of prestigious North Coast wineries buy grapes from the property.

The estate has an excellent pedigree. Grapes were grown on the property as early as 1869 when relatives of General Mariano Vallejo, the founder of the town of Sonoma, determined that the local topography provided excellent conditions for grape growing. The estate is a certified Sonoma Sustainable vineyard and winery.

**Balverne Collection:** The Balverne collection of wines was established in 1972 at what is today the Notre Vue Estate. It was a well-known wine brand throughout the 1980s, when it was poured multiple times at the White House and was widely available nationally. The original winemakers were Doug Nalle and John Kongsgaard. The brand was revived in 2014 by Notre Vue using the image of the red-tailed hawks so prevalent on the property. It pays tribute to the 350 acres of dedicated Sonoma County Open Space classified as “Forever Wild” on the property.

**Notre Vue Collection:** The Notre Vue labeled wines were established in 2014 and is the more opulent collection of wines from the estate vineyard. The Notre Vue label is sold primarily at the winery, with only very limited restaurant availability.

**Wine Tasting Events & Experiences:** Visitors have a wide choice of tastings and tours, including experiences at the spectacular Block 23 Terrace and the Lakeside Pavilions, pairing of the wines with small bites, a lunch tour tasting and an in-depth tour and visit with the winemaker. The winery hosts a variety of events throughout the year, which offer outdoor enthusiasts the opportunity to hike, bike, or run through the property and end their visit in the tasting room.

**Wine Clubs:** The winery offers three different club options, which include regular shipments, tastings and special club-only events. A special perk of being a wine club member is the option to picnic at the Terrace on Block 23 and the Lakeside Pavilions and hike or bike on the vineyard trails. Club members enjoy preferential pricing on wine purchases, events and items for sale in the tasting room.